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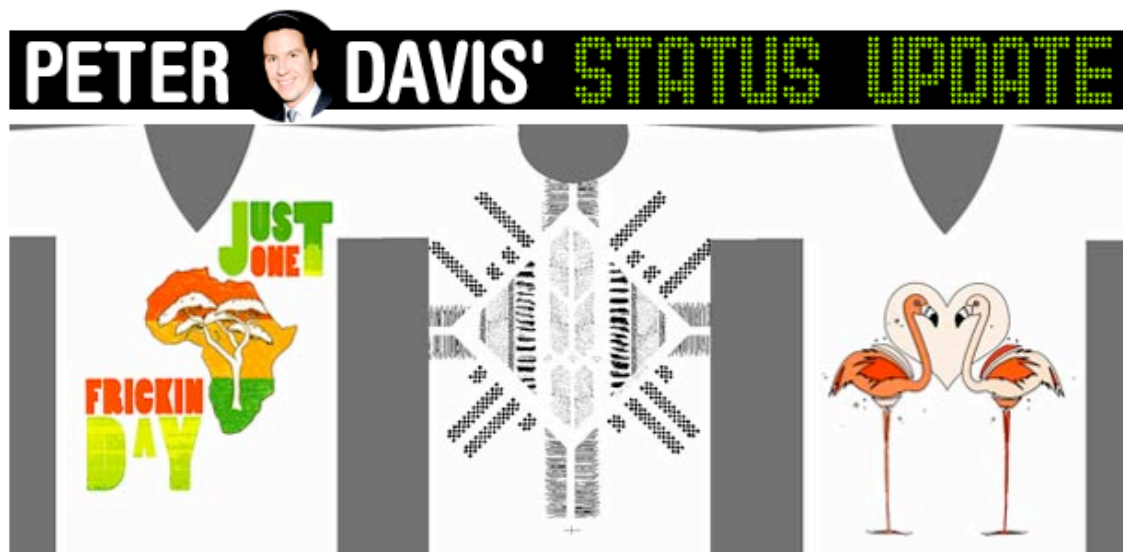
WORD UP!

WORD OF MOUTH

Posted Aug. 25, 2008, 4:19 p.m. ET

PETER DAVIS' STATUS UPDATE: BEAUTIFUL FOR BURUNDI

BY PETER DAVIS



The T-shirts of the season go on sale today and benefit the **Burundi Solar Project**, which is raising \$450,000 to build a hospital in Kigutu, Burundi. The charity was founded by **Elettra Wiedemann** and her boyfriend **James Marshall** and PR whiz **Joey Jalleo**, who have commissioned designers **Chris Benz**, **Giambattista Valli**, **Rogan**, **Phillip Lim**, **Rag & Bone** and **House of Diehl** to design limited edition tees (only 100 of each!) for the project. Score yours today at www.justonefrickinday.com.

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