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The Eco-Fashionista

ELETTRA WIEDEMANN, model, activist, student of biomedicine research, daughter of Isabella Rossellini.

WHAT I'M WEARING NOW The pants are No. 6, from their fall collection. I'm trying to get into new silhouettes — slouchier, not so tight. I love a cute-cut jean, but I started to feel like I was wearing the same thing every day. The shoes are Christian Louboutin, the belt is vintage — it's a lion, I'm a Leo — and the T-shirt is for a charity I started with friends called jofd.org. We're raising half a million dollars to build a solar electric hospital in Burundi, which is a tiny country next door to Rwanda.

STYLE CREDO I was part of the Future Fashion initiative, and I learned a lot about clothing production and the ecological impact it has. It made me want to buy pieces that I really love and will love for a long time. So lately I've been on the prowl for more interesting-looking pieces. They may not be of the moment, but they're unique and beautiful, and I'll wear them for years.

FOR INSTANCE A strapless jumpsuit from the Danish designer Stine Goya. It balloons around the leg and gets tight around the ankles. It's weird and cool and I love it. I also love this silver-dipped Saltine cracker that I got from the vending machine at the MoMA. I found a chain that slips through it, and I wear it as jewelry. People are always like, "I love Saltines, too!" I think it's kind of chic.

ON THE FLIP SIDE I saw some simple Jil Sander cashmere sweaters and thought, "I need those."