


## MATERIAL INTEREST

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### Because it's time to retire that Live Strong bracelet



Charity ought to be its own reward, but a little incentive to spend never hurt. Gentle encouragement comes your way this week from Rogan, Rag & Bone, and Phillip Lim, who have designed limited-edition T-shirts for model Elettra Rossellini Wiedemann's Just One Frickin' Day organization. (Sales benefit a Burundian hospital's efforts to install electricity.) The tees are available now at the charity's Web site, which also asks would-be philanthropists to donate a day's worth of their income to the cause. Given that most of the designers' wares will set you back a week or so at least, one frickin' day sounds like a bargain—and a charitable contribution, to boot.

Phillip Lim for Just One Frickin Day shirt, \$60, available at [justonefrickinday.com](http://justonefrickinday.com)

[Style File]

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Photo: [justonefrickinday.com](http://justonefrickinday.com)  
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