

The (Solar) Power of T-Shirts

By Ben Barna

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The fashion world is responsible for bestowing upon us much good. It's indirectly (or directly) responsible for the Kate Moss coke tape, the latest cover of [V Magazine](#), and come to think of it, our [September issue](#). Every once in a while, the gliteratti of the fashion world unite for a supremely worthy cause. A jaunt to [JustOneFrickinDay.com](#) will reveal just cause in Joey Jalleo and Elettra Wiedemann's (supermodel face of Lancome and daughter of Isabella Rossellini) effort to bring a solar-powered hospital to the African nation of Burundi. The Burundi Solar project aims to raise \$450K by gathering six of the fashion industry's most influential rising stars to design T-shirts for purchase on their website. Chris

Benz, Giambattista Valli, Rogan, [Rag & Bone](#), Phillip Lim and [House of Diehl](#) have designed the limited edition shirts for \$60 each. T-shirts have been on sale since yesterday, so be a pal and help a nation out.

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Project, Phillip Lim, Rag & Bone, Elettra Wiedemann